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NEW HAVEN COMMUNITY SCHOOLS

Board of Education

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Tanya France, President
Sue Simon, Vice President
Gina Walker, Trustee

Board of Education Public Relations

February 3, 2021

Virtual

2:00 p.m.

The Board requests that all cell phones be turned off during the meeting.

Minutes

- ITEM 1 Call to Order: Time 2:00 p.m.
- ITEM 2 Public Participation – None
- ITEM 3 Marketing Plan Guests: Shelleen McHale
The committee members discussed with the Superintendent the Marketing Plan and suggested that we offer \$1,500 to Shelleen McHale instead of the \$2,000 per month that was presented. Mrs. McHale came into the meeting at 2:40 and was informed what was going to be presented to the board. The Committee asked that a new plan be sent out reflecting the change and this will be brought to the board on February 8, 2021.
- ITEM 4 Customer Service Initiatives: The Committee spoke regarding ideas for customer service and having the principals involved with the plan in their buildings. They would like to see an end of the year breakfast this year and have the board serve our employees. Maybe a picnic.
- ITEM 5 Adjournment – TIME: 3:34 p.m.